THE CONCEPT, ILLUSTRATED

A bold pitch. *A room full of possibilities.*

What happens when casino spectacle meets a love of books? A playful drawing of an unlikely literacy presentation.



ADDICTECH · THE LITERACY PRESENTATION — BY WORLDBIBLIOTECH.NET

♠ ADDICTECH

✦ A NEW CHAPTER IN ENGAGEMENT

Casino Royale.

LIBRARY EDITION.

The delight of gambling for a good book the depth of a library. Turn everyday learning into little moments worth coming back for.

BOOKS ARE THE JACKPOT. CURIOSITY IS THE CURRENCY.



A GOOD BOOK ALWAYS BEATS THE HOUSE.

01 / THE OPENING HAND

BUILT FOR READERS, DREAMERS & THE CURIOUS ✦

STATE LIBRARY OF VICTORIA
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THE IDEA BEHIND THE PLAY

All the wonder. *A different kind of reward.*

ADDICTECH brings playful feedback to the world of books. A small interaction toolkit with a simple ambition: make learning feel rewarding.

01

Make every click count.

A ripple, a spark, a little flourish. Give readers immediate feedback as they explore and interact.

02

Give progress a place.

Study points, levels, and a replenishing mana bar make a learning journey visible, one action at a time.

03

Celebrate the next chapter.

Mark a milestone with a book-themed celebration. Make a moment of achievement feel like an achievement.

THE PRINCIPLE Celebrate what readers do. Keep the next chapter in their hands.

A LITTLE HANDS-ON MAGIC

Your next *winning moment.*

Take the toolkit for a spin. Spend mana to earn study points, recharge to keep exploring, and celebrate a new level.

> A working preview of the library's click effects, resource counter, and book-themed animations.

In the live demo, study points = vote power × mana spent. Recharge adds 5 mana every time, with no cap. Each new level resets mana to the level number.

THE READING ROOM

STUDY POINTS

0

LEVEL 1 · 1 MANA

STUDY POINTS = VOTE POWER × MANA